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### **Harry's the Bees Knees at England Bowls: Harry Redknapp becomes the new manager of the England Bowls team after knee troubles**

It's the moment we've all been waiting for as Harry Redknapp made his long awaited international managerial debut today, but not necessarily in a role we would have expected.

Redknapp, who most recently managed Premier League outfit Queens Park Rangers, started the next chapter in his management career today when he was dramatically revealed as the new manager of the England Bowls team in front of startled players, spectators and media alike.

In an exclusive video released from Temple Bowls Club today, Redknapp said, "When you've been in the game for as long as I have you're always looking for that next big challenge and when the chance to manage my country came along it was too good to turn down."

Having managed the likes of Portsmouth, Southampton and Tottenham Hotspur across an illustrious management career spanning over 30 years, the 67-year-old handed in his resignation at Loftus Road in February due to ongoing knee complications that would later require reconstructive surgery.

After an intensive rehabilitation programme and having recently moved into a new seaside mansion to help his recuperation, Redknapp confirmed back in April that he was 'fit as a fiddle' and ready for a return to management.

With reported offers on the table from big spending clubs both home and abroad, Redknapp decided it was time to replace the dugout for the more tranquil settings of the bowls green.

"It's been well documented by you lot about my dodgy knee but I have really missed it and have been hungry to get back in," Redknapp admitted.

"Of course managing the England Bowls Team is something a bit different, but you give me a manager who isn't looking to take on a big challenge.

"It may not be Upton Park, White Hart Lane or Loftus Road; but standing on the side of that bowls green makes the hairs on the back of my neck really stand up."

But as is often the case with football, there is more to the announcement than meets the eye!

Redknapp was actually at the club to shoot a mock documentary in association with England Bowls sponsor FLEXISEQ, a drug-free gel used to reduce joint pain and stiffness.

FLEXISEQ, a topically applied, non-prescription gel designed to keep people of all ages active, has been attributed with assisting Redknapp in his rehabilitation from knee injury.

Available in two different product variations, FLEXISEQ is specially formulated to combat joint pain and stiffness associated with osteoarthritis whilst new FLEXISEQ Sport allows sportspeople to avoid the discomfort and debilitating effects of joint pain, muscle soreness and overuse of painkillers. Staged at 'England Bowls HQ', the tongue in cheek video follows a day in the life of Redknapp as he attempts to implement some of his more football-suited coaching techniques with his new team of elderly bowls internationals.

"Sport isn't always just about winning, it's also about having a sense of humour and making fun of yourself sometimes," said Redknapp. "Whether it's being linked to the England football managerial job or headlines around bad knees, there's always speculation around me and it's nice to be able to make light of these."

Whilst Redknapp has no immediate plans to join the actual England Bowls team, who play in the British Isles Championships in Scotland this weekend, he certainly hasn't closed the door on a potential return to the bowls green.

"Playing the role of England Bowls Manager has been really enjoyable and who wouldn't want to manage in these surroundings," said Redknapp.

“Generally the pace here is a bit slower than I am used to but that suits me at the moment. If England Bowls did want me to come and manage for real this summer then of course it would be a hard offer to turn down.”

*Harry Redknapp uses FLEXISEQ - the drug-free, pain relieving gel designed to keep people of all ages active. Discover more at [Flexiseq.com](http://Flexiseq.com).*

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**About FLEXISEQ®:**

FLEXISEQ is a topically applied drug-free gel which is clinically proven to safely relieve the pain and improve the joint stiffness associated with osteoarthritis (OA). There is extensive clinical data available from several randomised, double-blind clinical trials and FLEXISEQ is approved as a medical device for the treatment of all joints affected by OA.

FLEXISEQ is unique - it lubricates your joints to address joint damage. Pain is relieved and joint function improved because it lubricates away the friction and associated wear and tear on a user's joints.

**About FLEXISEQ Sport:**

FLEXISEQ Sport is a drug-free gel for those who want to protect and care for their joints and experience muscle soreness.

Developed in conjunction with high profile sporting partners, the product allows users to stay active without the distraction of joint pain, muscle soreness and overuse of painkillers.

Each batch of FLEXISEQ Sport is screened to be free of any trace substances banned by the World Anti-Doping Agency (WADA), meaning it can be used by elite athletes, members of the armed forces and anyone else subject to anti-doping screenings.

FLEXISEQ Sport is suitable for all active people and has been tested on and developed by professional athletes across a range of sporting disciplines to manage joint pain and muscle soreness without the use of drugs.

Notable users of FLEXISEQ Sport include international rugby players Alex Corbisiero and Brad Barritt, and Shaun Barker, professional footballer and former club captain of Derby County FC. Shaun has just returned to training following a lengthy physical rehabilitation programme after suffering a serious knee injury in 2012.