

13 June 2012

**FLEXISEQ™ for Hajj Pilgrims**

**Pro Bono Bio™ Humanitarian Donation Dakar/London 11th June 2012**

Pro Bono Bio is pleased to announce that its Humanitarian Division has made its first charitable donation of products following its commitment to help healthcare in Africa. The donation was made by Pro Bono Bio's envoy Andrei Garbuz (pictured) to the head of commission for pilgrimage to holy places of Islam, Mr El Hadji Mansour DIOP in Dakar. The Commissioner General commented "It is with great pleasure and genuine interest that I received the consignment of FLEXISEQ products, kindly made available to the Senegalese pilgrims for the 2012 Hajj. Experience gained from the previous Hajjes shows the point to which osteoarthritis affects the majority of our elderly pilgrims and is the subject of regular consultations with our medical team. This shows the great interest which our pilgrims, and we ourselves, have in such a gesture. Allow me, on behalf of all Senegalese pilgrims and the government of Senegal, to send you our sincere thanks."

Mr Garbuz stated "This is the first delivery on Pro Bono Bio's Humanitarian mission following the successful launch of FLEXISEQ in Europe. We hope to be able to do more for African health as sales increase." Mr Garbuz was then travelling to Kuala Lumpur to launch FLEXISEQ in the Malaysian market, he commented "I hope Malaysian pilgrims will consider FLEXISEQ when they undertake their Hajj in 2012. Hajj is particularly demanding upon the knee joints due to the long hours walking and then kneeling to pray and Flexiseq will help with increased mobility and reduced pain" In London Mr John Mayo CBE said "Our Humanitarian mission is part of what makes Pro Bono Bio different. I am delighted we have made a start on this following the sales of FLEXISEQ in Europe, and wish the pilgrims well for their Hajj."

**-ENDS-**

**For further information please contact:**

John Mayo  
Pro Bono Bio  
+44 20 7291 5456  
[karen.frost@pbbio.com](mailto:karen.frost@pbbio.com)

Michael Earl  
Pro Bono Bio  
+44 20 7291 5446  
[lucy.parker@pbbio.com](mailto:lucy.parker@pbbio.com)

**About Pro Bono Bio:**

Pro Bono Bio plc is the world's leading nanotechnology company offering health and lifestyle products, headquartered in London with operations in Europe, North America, Africa and Asia. Pro Bono Bio's first product, Flexiseq gel, is a medical device that safely targets joint pain by a unique drug-free lubricating action. It was launched in 2012 and is currently available in the UK, Irish Republic, Germany, France, Malta, South Africa, Hong Kong, Malaysia and Singapore.